

FOR IMMEDIATE RELEASE:

WeTHRIVE! holds movie premiere for HBO series “Weight of the Nation”

Cincinnati, Ohio, May 1, 2012- The Hamilton County Public Health and WeTHRIVE! announced today that they will hold a free premiere viewing and panel discussion of “Children in Crisis” from the four-part HBO film series “Weight of the Nation.” The premiere event is set to take place **Wednesday, May 9th at the 20th Century Theatre from 7-9pm**. Free tickets to the event will be available for download at <http://www.facebook.com/WatchUsThrive> or <http://www.watchusthrive.org/>. Seating is limited to capacity and will be provided on a first-come first-served basis.

The film, “Children in Crisis” focuses on the child obesity epidemic in America, a current hot topic across the nation. The event will consist of a sneak peak of the film, followed by a discussion panel with some of Cincinnati’s most influential community leaders. Come out for healthy snacks, prizeing, photo booth, and more! The first 100 in attendance will receive a special WeTHRIVE! gift bag!

Attached, you will find a printer friendly version of the event flyer. We strongly encourage you to copy and distribute as you wish!

More information on the movie series:

The Weight of the Nation is a four-part documentary series, featuring case studies and interviews with leading experts, and with individuals and families struggling with obesity. HBO will air the “Weight of the Nation” series on May 14 and 15 and will make the network free and available to allow all viewers to watch each of the four installments. For all series details, visit <http://theweightofthenation.hbo.com/>

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About WeThrive!

WeTHRIVE! is a collaborative community program focused on changing social norms by creating policy, systems and environmental changes, with the ultimate goal of making the healthy choice the easy choice. WeTHRIVE! is funded in part by the Centers for Disease Control and Prevention’s Communities Putting Prevention to Work grant. For more information, go to WatchUsThrive.org or follow WeTHRIVE! on [Facebook](#) and [Twitter](#) at WatchUsThrive.

Hamilton County Public Health works to assure the 465,000 citizens living outside the cities of Cincinnati, Norwood, Sharonville and Springdale are safe from disease, injury and contamination.

Media Contact:

Mike Samet

Mike.Samet@hamilton-co.org