

# BECOME A WeTHRIVE! COMMUNITY

*WeTHRIVE! began in 2009 as a county-wide initiative to make healthy living easier. Hamilton County Public Health (HCPH) engaged schools, businesses, churches, elected officials and residents to address chronic disease by increasing access to healthy foods and physical activity opportunities, while decreasing exposure to secondhand smoke. This collaboration resulted in numerous policy and environmental changes that will have lasting impact in our communities. As a result, HCPH is expanding the focus of WeTHRIVE! to include additional Pathways to improve the overall health of a community.*

## What Your Community Can Do

- **Review Community Data**

Arrange a time for HCPH to compile and present data to residents, elected officials, and other community leaders regarding the community's overall health.

- **Establish a WeTHRIVE! Team**

Establishing a WeTHRIVE! team that is part of the community's infrastructure (e.g. Council Committee, Commission) ensures that there is a sustainable group of people who are dedicated to improving the health, safety and vitality of the community.

- **Adopt a Resolution**

The adoption of the WeTHRIVE! Resolution solidifies the commitment to your community's health and well-being.

- **Select a Pathway**

Communities should select a minimum of one pathway to work on to get started.

There are six Pathways, which include:

1. Chronic Disease
2. Emergency Preparedness
3. Environmental Health
4. Injury Prevention
5. Substance Use & Abuse Prevention
6. Social Health

Each Pathway process includes four key steps:

1. Adoption of a resolution that includes strategies specific to the selected Pathway.
2. Policy and environment assessment.
3. Action plan development.
4. Implementation of action plan.

## How to Get Started

Call (513) 946-7845 to get started!

## What We Can Offer

- **Technical Assistance**

WeTHRIVE! Communities will be assigned a public health educator who will help guide the process of getting your team started. They will provide technical assistance and training and will connect your team with partners and other public health staff based on your community's selected pathway.

- **Recognition**

A "WeTHRIVE! Community" sign will be presented to your community that can be proudly displayed after all preliminary steps have been completed. Additional recognition will be provided by HCPH via social media (e.g. Facebook, Twitter), press releases, on the HCPH and WeTHRIVE! initiative websites, at community meetings, and via other opportunities that may arise.

- **Learning Collaborative**

Communities are invited to participate in the WeTHRIVE! Learning Collaborative. The Learning Collaborative provides a forum for communities to come together and discuss successes and challenges, participate in training, and stay abreast of funding opportunities.

- **Data Assistance**

WeTHRIVE! Communities have access to the most up-to-date public health data available. HCPH staff will work with your team to show how the data can be used in community health planning and funding applications.

- **Marketing and Promotional Resources**

Resources will be provided to promote community efforts, which include:

- Dedicated community page on the [WatchUsThrive.org](http://WatchUsThrive.org) website
- Social media recommendations
- WeTHRIVE! Marketing Style Guide
- Customized WeTHRIVE! logo



PREVENT. PROMOTE. PROTECT.